

MEDIA RELEASE

POWER INTERREGIONAL PROGRAMME Eleven green projects apply for EU funding opportunities

13 May 2009

POWER is a €5.8m (£5.2 million) interregional programme, led by the South East England Development Agency (SEEDA), supported by the Environment Agency and co-funded through INTERREG IVC. South East England is heading up this high profile programme involving six other EC regions, Stockholm (Sweden), Noord-Brabant (Netherlands), Malopolska (Poland), Emilia-Romagna (Italy), Tallinn (Estonia), Andalucía (Spain).

In the context of ambitious EU targets for climate protection, the POWER Regional Initiative explores ways to move towards a low carbon economy at regional level, in particular by reformulating regional development strategies and policy instruments and identifying effective forms of sub-regional action which also contribute to regional competitiveness.

Eleven applications were received involving 38 organisations across the partner regions under the first call for proposals.

Kathy Vuillaume, European Programme Manager at SEEDA, said: "This is a great opportunity for organisations to access catalyst funding to support green projects and to exchange best practice with other European regions in their contribution towards EU Renewable Energy/Climate targets. I am delighted to see a good participation from South East England in this first call. " The POWER partner regions will now begin the assessment of all the applications. A decision on approved projects will be made public in early Summer 2009. A second round for funding is likely to open mid October if funding remains available.

For more information [visit the POWER website](#) or contact:

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Notes to editors

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