Welcome to:

South East England Development Agency

Annual Open Public Meeting 2009

WWW.SEEDA.CO.UK

Pam Alexander

SEEDA Chief Executive

Review of 2008/09 and Forward Look

PAM ALEXANDER
Chief Executive
South East England Development Agency
Thursday 5th November 2009

SEEDA SOUTH EAST ENGLAND DEVELOPMENT AGENCY
Working for England's World Class Region

www.seeda.co.uk

1. Strengthening the South East's economy

SEEDA Annual Report 2008-09

2. Rising to new challenges

SEEDA's new focus

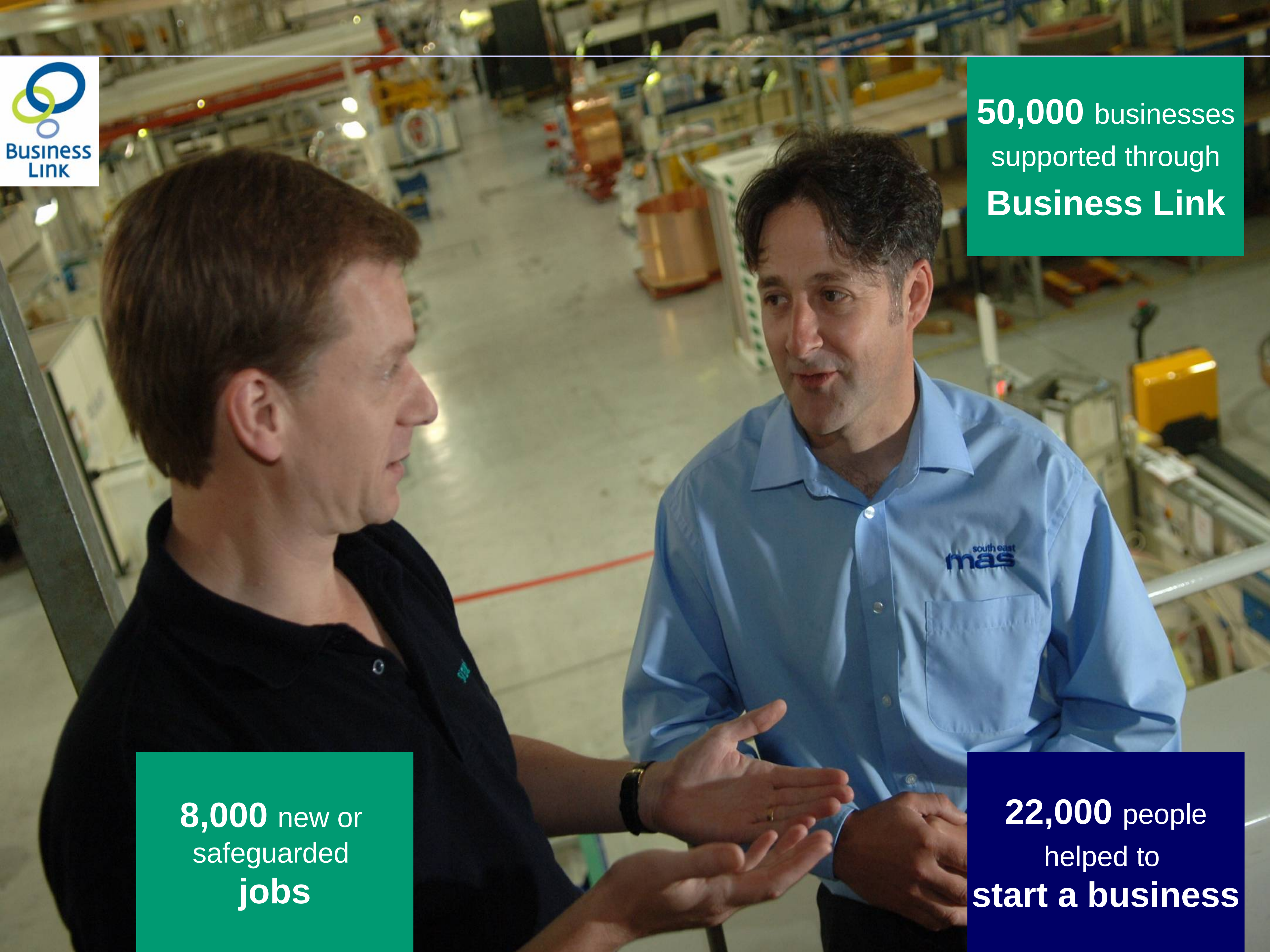
3. Prosperous, Competitive, Sustainable

Businesses, people and places across the South East


acer
GRY 15

Achievements against targets for 2008-09

- ✓ £181m invested in the region
- ✓ 8,000 jobs created or safeguarded
- ✓ 50,000 businesses helped
- ✓ 22,000 people supported to start a business
- ✓ 17,000 people helped to find work
- ✓ 22,000 people supported to improve their skills
- x £155m regeneration investment levered in
- ✓ 16 hectares of brownfield land developed
- ✓ 90 new inward investments creating 3,800 jobs



Business Link

50,000 businesses supported through **Business Link**

8,000 new or safeguarded **jobs**

22,000 people helped to **start a business**


22,000 individuals helped to improve their **skills**
17,000 individuals helped to secure **employment**
>lsc
Leading learning and skills
jobcentreplus
SEEDA
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16 hectares
brownfield land
developed
£155m invested
in **regeneration**
infrastructure

90 new inward investment projects, creating **3,800 jobs**

Responding to the Downturn

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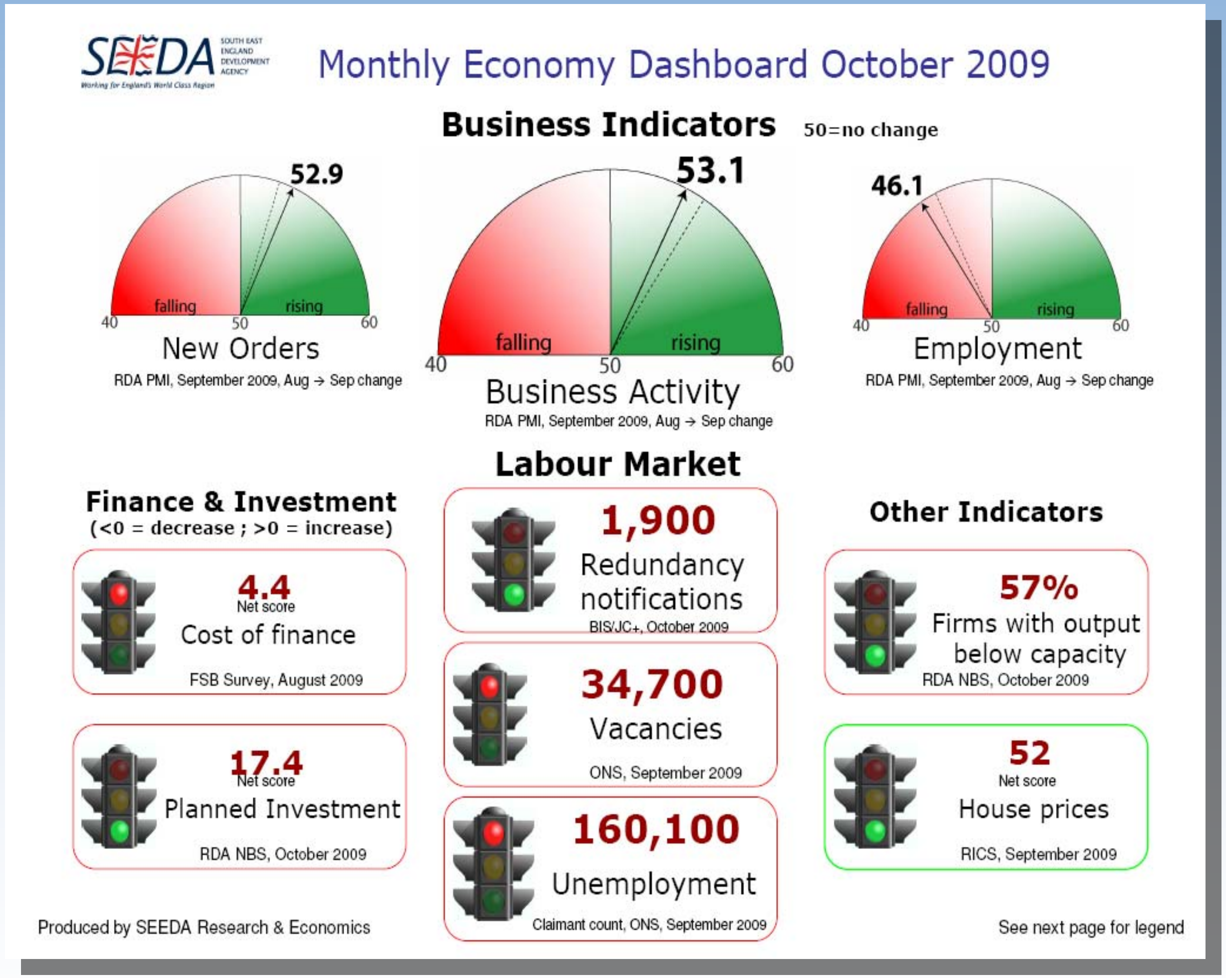
Providing Economic Intelligence



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Counter-cyclical Investment

Low Carbon Developments

Strengthening for the Upturn

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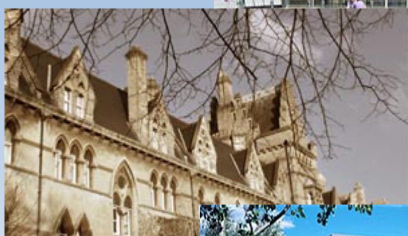
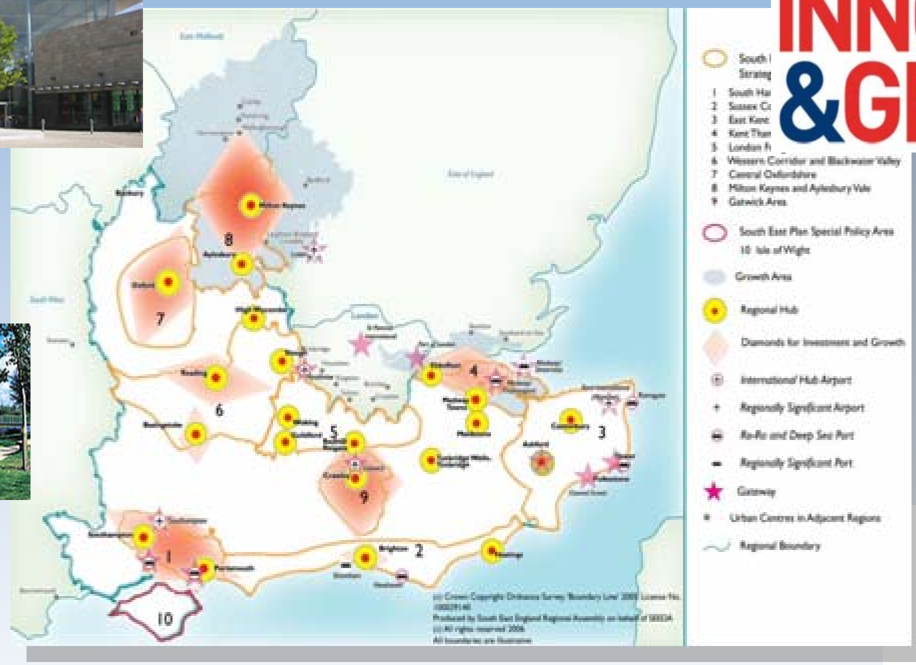
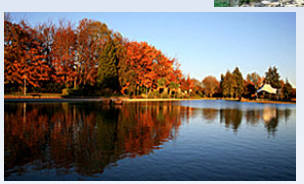
Innovation & Growth Teams

south east business INNOVATION & GROWTH







SOUTH EAST DIAMONDS for investment and growth

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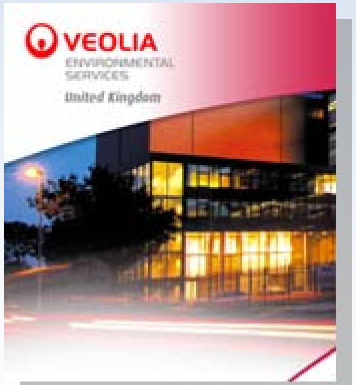
From Recession to Recovery

- Finance for high growth, high innovation companies
- Building manufacturing services
- Investing in the high tech and low carbon economy
- Supporting exporters through UK Trade and Investment
- Building the Technology Strategy Board into a world leader
- Improving our ability to identify the skills needed for future success

Focusing the Role of RDAs

- Delivering the infrastructure of support for successful businesses
- Leading the UK's economic recovery by and investing in emerging sectors
- Working in partnership with local authorities to create and deliver regional strategies for economic development and skills



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Fit for the Future – SEEDA's vision

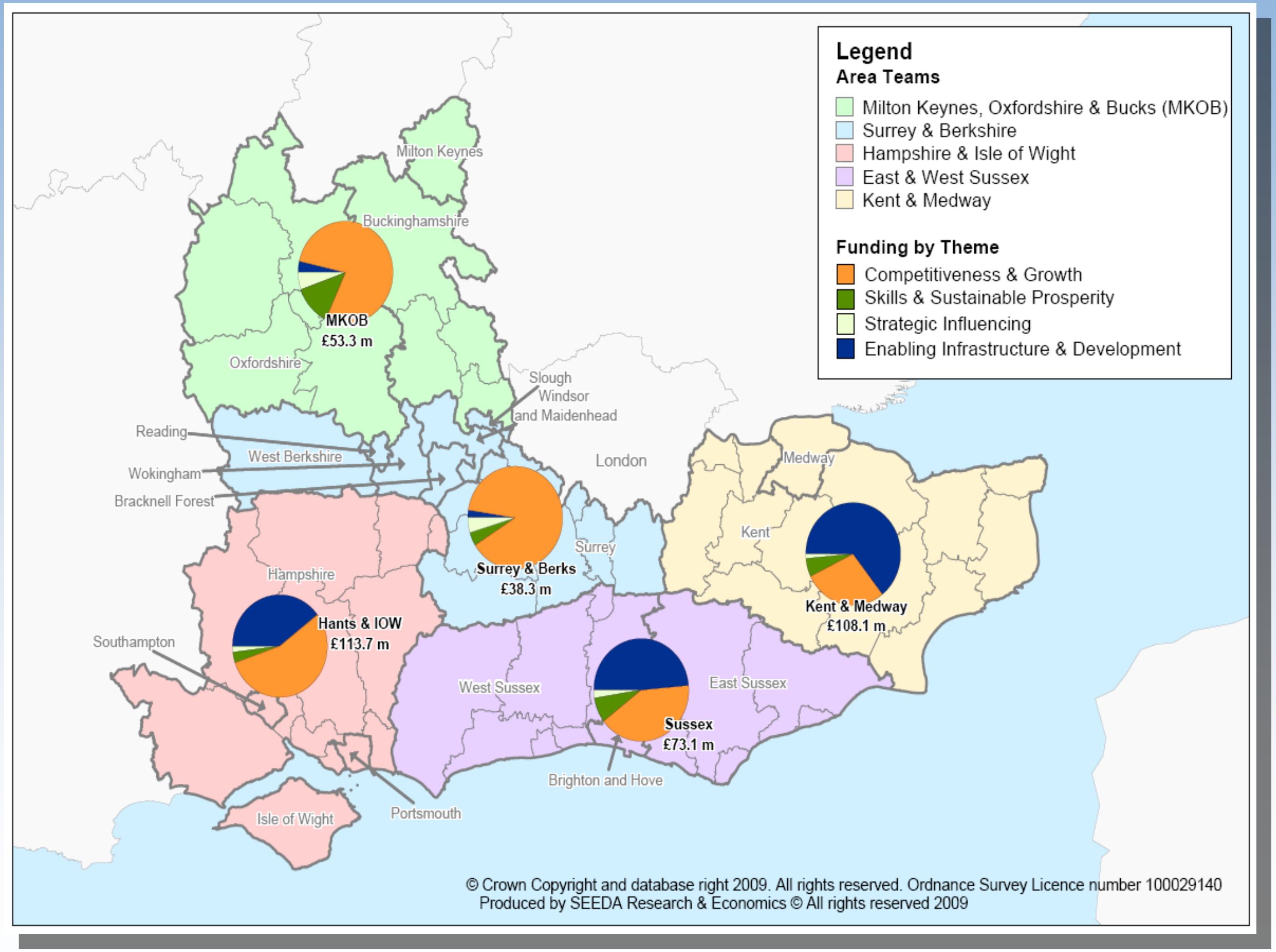
To be the best economic development agency a top global region could have:

with

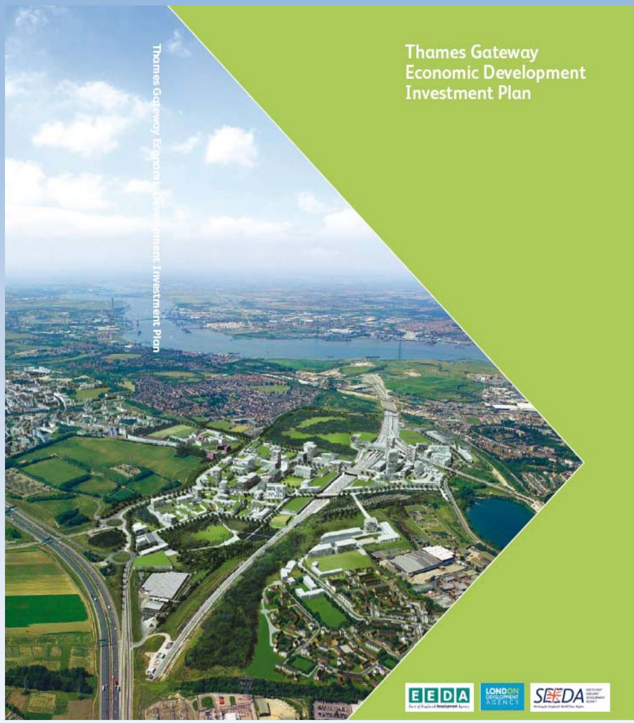
- expert interventions;
- expert deal making; and
- expert advice.

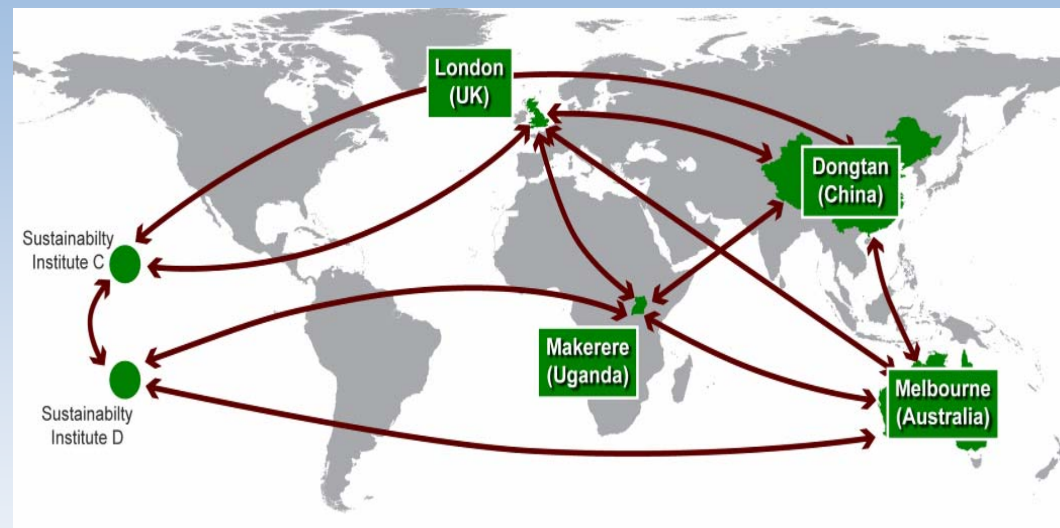
Fostering six high value economic sectors

Corporate Plan 2008-11



Sustainable Construction Systems





Thames Gateway
Institute for Sustainability

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Questions?